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AUGUST NEWSLETTER



Dear Pricing Solutions Ltd.,

Welcome to Pricing Solutions' online community - the best way to stay afloat of global news and discussion in the pricing industry! We'll periodically send you our latest publications & articles, as well as information on important pricing workshops, seminars and events.

New this month:

Blog Entry by Paul Hunt & Mei Chen Lee Steer clear of pitfalls in pricing research

Pricing for Researchers article by Fred Puech

Computing Price Elasticities with Regression

Analysis

Blog Entry by Paul Hunt
Future of your price optimization strategy

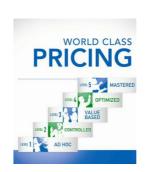
More from the world of pricing...

Pricing Solutions, Molson Coors Canada & Queen's School of Business win INFORMS Practice Price in Revenue Management & Pricing

Toronto-based Pricing Solutions Ltd. together with Molson Coors Canada and Queen's School of Business were awarded the 2013 INFORMS Revenue Management & Pricing Practice Prize. They were named this year's recipient for their outstanding application of revenue management and pricing management techniques in jointly developing the Price and Promotional Planning ModelTM. **Continue reading...**

New book now avilable! World Class Pricing: The Journey

World Class Pricing: The Journey is the indispensable roadmap for taking your pricing organization from its' current class to world class. It is built upon the 5 Levels of World Class Pricing -



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European Pricing Forum Workshop Tour [Learn More]

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PPS 9th Annual European Pricing Workshops and Conference [Learn More] what has become the industry standard for tackling pricing improvement amongst pricing professionals. Order your copy today!







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