



We recognize that our clients are hungry for pricing tools. Tools that empower you to do on-going analytics that support real time decision-making as conditions change.

Globally, we have invested heavily in tool development and recently provided quoting tools for the Oil & Gas sector, pricing management tools in Pharmaceuticals and optimization tools in the Alcohol & Beverage industry. Those are just a few of the industries we have helped.

At the end of most projects, pricing tools are one of the key deliverables we provide.

To ensure we provide high impact tools we partner with many leading software companies including Oracle, Microstrategy, Tableau and Cliqview. In this month's issue, Pricing Solutions Europe and Oracle share tips on how to set-up and [automate a comprehensive pricing strategy](#).

Pricing Solutions is excited to be a vendor of choice. Learn more about the [insights our pricing tools provide](#) into your company's performance and profitability. If you are in need of better analytical pricing tools, let's discuss it and see whether we can help.

Yours truly,
Paul

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SAVE THE DATE



PPS Inaugural Latin America Pricing Workshops & Conference

August 27-28 • São Paulo, Brazil
[Learn More]

2014 European Pricing Forums Workshop Tour

24 Sessions • 12 Countries
Upcoming Dates & Locations:
Warsaw • Sept. 10-11
Paris • Sept. 17-18
Madrid • Sept. 24-25
Brussels • Oct. 1-2
Zürich • Oct. 8-9
[Learn More]

2nd Annual Medical Device Strategic Pricing Conference

September 15-16 • Atlanta
[Learn More]

Pricing Tools & Techniques for Manufacturing and B2B Organisations

*Upcoming Dates & Locations:
Manchester • October 7
Birmingham • October 9
London • October 22
Bristol • October 28
Glasgow • October 29

New this Month:

Whitepaper by Tony Sánchez & Fernando Ventureira, Pricing Solutions Europe; written in partnership with Oracle [Set-up and Automation of a 'Winning' Pricing Strategy](#)

Blog by Paul Hunt, President [Pricing Transparency is leaving many companies feeling NAKED!](#)

Pricing for Researchers by Claudia López, Research Consultant [Discovering Key Price Points with Choice-based Models](#)

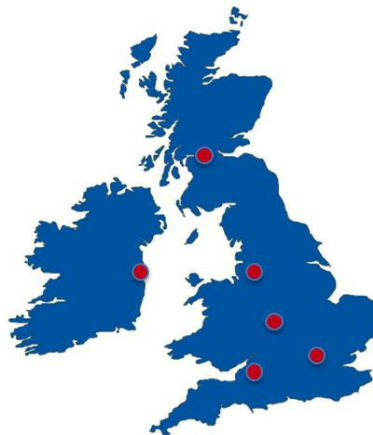
Blog by Frederic Puech, Director of Pricing Analytics [Top 5 Needs for Pricing Analytics](#)

More from Pricing Solutions...

New Seminar Series

Pricing Tools & Techniques for Manufacturing and B2B Organisations

Pricing is one of the key influences on your sales, but how confident are you that you've got it right?



Pricing Solutions UK is hosting a series of free business performance improvement road shows to demonstrate how pricing can be used to get real business insight, improve your profitability and grow your business.

[More Info](#) | [Register Now](#)

European Pricing Forums 2014 Workshop Tour FINAL DATES

Pricing The 2014 Tour is in its final stages with 5 sessions remaining. The European Pricing Forum Tour is a unique opportunity to participate in Pricing Excellence training, network with peers and learn 'best practices' from industry experts.

Join Pricing Solutions Europe, the Professional Pricing Society,

Oracle and the European Pricing Forums for final workshops in :
Warsaw, Paris, Madrid, Brussels & Zürich. [More Info](#) | [Register](#)
[Now](#)



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