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For Immediate Release

PRICING SOLUTIONS LTD. ANNOUNCES NEW TRAINING PROGRAMS  
FOR PPS ANNUAL SPRING PRICING CONFERENCE

April 1, 2015 – Pricing Solutions has announced new advanced training programs for Spring 2015, including *How to Dramatically Grow Profits Through Improved Pricing* and *World Class Pricing: Measuring Success*. Both programs will be released as part of the PPS 26<sup>th</sup> Annual Spring Pricing Workshops & Conference next month in Dallas, Texas.

“We’ve gotten a lot of feedback from clients about the challenges they’re facing – industry specific and across the board”, says Pricing Solutions’ President Paul Hunt. “Those challenges certainly aren’t going away, so we’re extremely excited to deliver new, practical training programs that address them head-on.”

Alongside Paul, the pilot programs will be led by Kirk Jackisch, Vice President of Pricing Strategy & Management. Both are returning speakers to the PPS.

Using Pricing Solutions’ 5 Levels of World Class Pricing framework, “*How to Dramatically Grow Profits* will help participants learn how to break out of the role of the ‘pricing policeman’ and into the role of the ‘pricing partner’ using proven approaches”, says Paul.

The 1-day session runs May 6<sup>th</sup> at the Hilton Anatole Hotel in Dallas.

*World Class Pricing: Measuring Success* will take place on May 7<sup>th</sup>, 2:30-3:30pm, also at the Hilton Anatole Hotel.

“While most companies have focused on building competencies in defining the pricing strategy, setting net customer prices and executing prices, they’ve typically failed to manage pricing performance”, says Kirk Jackisch. “*Measuring Success* will help companies fill that gap and provide missing best practices”.

For more information, visit [pricingsolutions.com](http://pricingsolutions.com) or [pricingsociety.com](http://pricingsociety.com).

The Professional Pricing Society (PPS) represents more than 4,800 members and 650 companies across 75 countries. PPS holds additional major pricing conference in Asia, Europe and South America. The North American-based Spring and Fall sessions have grown into some of the largest educational forums for the pricing community.

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